



13th edition

June 20 – 25, 2022



Sponsorship Opportunities Brochure

Main Conference: 21-22-23 June 2022

Workshops and Tutorials: 20-24-25 June 2022

Palais du Pharo, Marseille, France

The Event

LREC 2022 is the 13th edition of the Language Resources and Evaluation Conference, biennially organised by ELRA since 1998 with the support of institutions and organisations involved in Human Language Technologies (HLT).

Over the years, LREC has become the major international conference in the field of Language Resources and Evaluation. For the past editions, the event has gathered 1200+ participants from both academic institutions and industrial companies all over the world. We expect similar, if not larger, participation for LREC 2022. For this edition, special focus will be put on Multilingualism and Language Technology for All, Language Resources for Emergency Needs, Machine Learning and Multimodality. LREC 2022 will also feature an **Industrial Day**.

The Content

The aim of LREC is to provide an overview of the state-of-the-art, explore new R&D directions and emerging trends, exchange information regarding Language Resources and their applications, evaluation methodologies and tools, ongoing and planned activities, industrial uses and needs, requirements coming from the e-society, both with respect to policy issues and to ethical, technological, and organisational ones.

The conference covers a full week, from Monday to Saturday, and LREC 2022 programme will be organised around parallel oral and poster sessions during the main conference, and 1 day before and 2 days after the conference will be dedicated to specialised workshops and tutorials.

The Venue

For this 13th edition, the LREC Committee has chosen Marseille in France. Situated in the South of France, in Provence, the second largest city in France is very well connected: served by an international airport and high-speed train station to the main cities in France.

Founded 600 years BC on the Mediterranean coast, Marseille is also famous for its old port, "le Vieux-Port", whose entrance is protected by its two forts, Saint-Nicolas, and Saint-Jean. The conference venue is the Pharo, a palace built by Napoleon III in the 19th century, which overlooks the Sea and the entrance of the Old Port.



Why Sponsor LREC?

Previous LREC editions have attracted outstanding attendance¹. LREC 2018 attracted 1200+ participants including:

- International policy makers (funding agencies, technology transfer bodies, etc.), from EU, USA, Asia, including Japan, China, and India.
- Renowned scientists, including young researchers,
- Executives from key HLT players,
- R&D teams from both private companies and public universities.

LREC has a very large international coverage, with participation of 78 countries and the corresponding languages.

Since 2008, the conference's visibility has been dramatically increased by the support received from the highest authorities, whether local or international, including the patronage of King of Morocco (2008), the patronage of the President of Malta in addition to the support of the European Council's President (2010), the European Commission Vice-President and the Turkish Minister of Science, Industry and Technology (2012), UNESCO and Support from the former President of Iceland, Madame Vigdís Finnbogadóttir (2014), the President of the Republic of Slovenia, Mr. Borut Pahor, (2016) and the patronage of the Japanese Ministry of Education, Culture, Sports, Science and Technology (MEXT) (2018). In 2020, the conference has received support from the Provence Alpes Côte d'Azur Region.

The HLT Village, set up in the heart of the Conference Centre since 2010 and intended for HLT innovative projects and initiatives to promote their activities, has given the LREC participants a central place to meet and network.

As a sponsor, LREC provides you with a unique opportunity to:

- Increase your visibility within the HLT field,
- Establish relationships with potential clients and partners,
- Network with HLT professionals,
- Advertise and demonstrate services or products,
- Network with other sponsors and stay up to date with industry trends,
- Get in contact with many graduate students and postdocs, with background in Speech and Natural Language Processing.

Flexible promotional opportunities

The following packages have been tailored to appeal a wide variety of marketing objectives. However, if there are other ways in which your organization would like to be involved, we would welcome the opportunity to discuss these with you and encourage your creative ideas.

Please note that all amounts are VAT excluded.

The standard packages are detailed hereafter, showing the name, the number of available packages and the amount.

¹ Due to the Covid-19 pandemic, the 12th edition of LREC, LREC 2020, had to be cancelled. Only the [Proceedings for the Main Conference and Workshops](#) were produced.

In-Person / Hybrid Options

	Founding Sponsor	One	50,000€
In-Person / Hybrid	<ul style="list-style-type: none"> • Complimentary Registration for 7 participants • 2 full-page ad in Conference Programme booklet (PDF and in Conference App) • 2 Slots in the Industry Day • 100% off the exhibition double-size booth in the Sponsors Exhibition Area*, premium location • Organisation advertising material (brochure, pen, etc.) in participants' bag • Organisation name & logo featured as a <u>Founding sponsor</u> on: <ul style="list-style-type: none"> ○ Conference Programme (PDF) ○ Conference Mobile App ○ Opening Slides ○ Proceedings' cover ○ Conference Bag (if any) ○ Entrance Boards ○ http://lrec2022.lrec-conf.org • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • Roll-up Banner in the Conference centre • Special mention at Opening Ceremony and Closing Session (plus logo acknowledgement) • Display of publications on tables in the Conference centre 		
Online	<ul style="list-style-type: none"> • Complimentary Registration for 7 participants • 2 Slots in the Industry Day • eBooth (double), premium location • Organisation name & logo featured as a <u>Founding sponsor</u> on: <ul style="list-style-type: none"> ○ Proceedings' cover ○ Opening Slides ○ Virtual Exhibition Space ○ http://lrec2022.lrec-conf.org • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • Special mention at Opening Ceremony and Closing Session 		

	Diamond Sponsor	Two	25,000€
In-Person / Hybrid	<ul style="list-style-type: none"> • Complimentary Registration for 5 participants • 2 full-page Ad in Conference Programme booklet (PDF and in Conference App) • 1 Slot in the Industry Day • 75% off the exhibition double-size booth in the Sponsors Exhibition Area*, premium location • Organisation advertising material (brochure, pen, etc.) in participants' bag • Organisation name & logo featured as a <u>Diamond sponsor</u> on: <ul style="list-style-type: none"> ▪ Conference Programme (PDF) ▪ Conference Mobile App ▪ Opening Slides ▪ Proceedings' cover ▪ Conference Bag (if any) ▪ Entrance Boards ▪ http://lrec2022.lrec-conf.org • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • Roll-up Banner in the Conference centre • Special mention at Opening Ceremony and Closing Session (plus logo acknowledgement) • Display of publications on tables in the Conference centre 		
Online	<ul style="list-style-type: none"> • Complimentary Registration for 5 participants • 1 Slot in the Industry Day • eBooth (double), premium location, premium location • Organisation name & logo featured as a <u>Diamond sponsor</u> on: <ul style="list-style-type: none"> ▪ Proceedings' cover ▪ Opening Slides ▪ Virtual Exhibition Space ▪ http://lrec2022.lrec-conf.org • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • Special mention at Opening Ceremony and Closing Session 		

	Platinum Sponsor	Many	15,000€
In-Person / Hybrid	<ul style="list-style-type: none"> • Complimentary Registration for 4 participants • 1 full-page Ad in Conference Programme booklet (PDF and in Conference App) • Slot in the Industry Day • 50% off the exhibition double-size booth in the Sponsors Exhibition Area*, premium location • Organisation advertising material (brochure, pen, etc.) in participants' bag • Organisation name & logo featured as a Platinum sponsor on: <ul style="list-style-type: none"> ▪ Conference Programme (PDF) ▪ Conference Mobile App ▪ Proceedings' cover ▪ Conference Bag (if any) ▪ Entrance Boards ▪ http://lrec2022.lrec-conf.org • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • Roll-up Banner in the Conference centre • Special mention at Opening Ceremony and Closing Session (plus logo acknowledgement) • Display of publications on tables in the Conference centre 		
Online	<ul style="list-style-type: none"> • Complimentary Registration for 4 participants • 1 Slot in the Industry Day • eBooth, premium location, premium location • Organisation name & logo featured as a Platinum sponsor on: <ul style="list-style-type: none"> ▪ Proceedings' cover ▪ Virtual Exhibition Space ▪ http://lrec2022.lrec-conf.org • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • Special mention at Opening Ceremony and Closing Session 		

	Gold Sponsor	Many	10,000€
In-Person / Hybrid	<ul style="list-style-type: none"> • Complimentary Registration for 3 participants • 1 full-page Ad in Conference Programme booklet (PDF and in Conference Mobile App) • 1 Slot in the Industry Day • 30% off the exhibition double-size booth in the Sponsors Exhibition Area*, premium location • Organisation advertising material (brochure, pen, etc.) in participants' bag • Organisation name & logo featured as a <u>Gold sponsor</u> on: <ul style="list-style-type: none"> ▪ Conference Programme (PDF) ▪ Conference Mobile App ▪ Proceedings' cover ▪ Conference Bag (if any) ▪ Entrance Boards ▪ http://lrec2022.lrec-conf.org • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • Roll-up Banner in the Conference centre • Special mention at Opening Ceremony and Closing Session (plus logo acknowledgement) • Display of publications on tables in the Conference centre 		
Online	<ul style="list-style-type: none"> • Complimentary Registration for 3 participants • 1 Slot in the Industry Day • eBooth • Organisation name & logo featured as a <u>Gold sponsor</u> on: <ul style="list-style-type: none"> ▪ Proceedings' cover ▪ Virtual Exhibition Space ▪ http://lrec2022.lrec-conf.org • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • Special mention at Opening Ceremony and Closing Session 		

	Silver Sponsor	many	5,000€
In-Person / Hybrid	<ul style="list-style-type: none"> • Complimentary Registration for 2 participants • 1 half page Ad in Conference Programme booklet (PDF and in Conference App) • 1 Slot in the Industry Day • 15% off the exhibition double-size booth in the Sponsors Exhibition Area*, premium location • Organisation advertising material (brochure, pen, etc.) in participants' bag • Organisation name & logo featured as a <u>Silver sponsor</u> on: <ul style="list-style-type: none"> ▪ Conference Programme (PDF) ▪ Conference Mobile App ▪ Proceedings' cover ▪ Conference Bag (if any) ▪ Entrance Boards ▪ http://lrec2022.lrec-conf.org • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • Roll-up Banner in the Conference centre • Special mention at Opening Ceremony and Closing Session (plus logo acknowledgement) • Display of publications on tables in the Conference centre 		
Online	<ul style="list-style-type: none"> • Complimentary Registration for 2 participant • 1 Slot in the Industry Day • eBooth • Organisation name & logo featured as a <u>Silver sponsor</u> on: <ul style="list-style-type: none"> ▪ Proceedings' cover ▪ Virtual Exhibition Space ▪ http://lrec2022.lrec-conf.org • One-year online subscription to Journal of Language Resources & Evaluation (Ed Springer) • Special mention at Opening Ceremony and Closing Session 		

	Bronze Sponsor	many	2,000€
In-person / Hybrid	<ul style="list-style-type: none"> • Complimentary Registration for 1 participant • 1 quarter page Ad in Conference Programme booklet (PDF and in Conference Mobile App) • Organisation advertising material (brochure, pen, etc.) displayed on tables in the Registration area (entrance of the Conference Centre) • Organisation name & logo featured as a <u>Bronze sponsor</u> on: <ul style="list-style-type: none"> ▪ Conference Programme (PDF) ▪ Conference Mobile App ▪ Proceedings' cover ▪ Entrance Boards ▪ http://lrec2022.lrec-conf.org • Logo acknowledgement on http://lrec2022.lrec-conf.org 		
Online	<ul style="list-style-type: none"> • Complimentary Registration for 1 participant • Organisation name & logo featured as a <u>Bronze sponsor</u> on: <ul style="list-style-type: none"> ▪ Proceedings' cover ▪ http://lrec2022.lrec-conf.org 		

In Person-only Options

Welcome Cocktail Sponsor	one	5,000€
<ul style="list-style-type: none">• 5 Complimentary guests to the Cocktail• Roll-up Banner in the Cocktail place• 1 quarter page Ad in Conference Programme booklet (PDF and in Conference Mobile App)• Logo acknowledgement on http://lrec2022.lrec-conf.org• Opportunity to distribute gifts to the Cocktail's participants		
Supporter	many	1,000€
<ul style="list-style-type: none">• Organisation advertising material (brochure, pen, etc.) displayed on tables in the Registration area (entrance of the Conference Centre)• Listed in the Conference Programme• Logo acknowledgement on http://lrec2022.lrec-conf.org		
Publisher	many	500€
<ul style="list-style-type: none">• Organisation advertising material (brochure, goodies, etc.) and books displayed on tables in the Publisher area (entrance of the Conference Centre)		

Exhibition Booth: 1500€ including:

- Booth dimensions: 1mx 2m
 - Spotlight
- Fascia with the name of the organization
 - 1 table, 2 chairs
 - 1 electrical outlet

Enquiries regarding sponsorship packages should be directed to:

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Sponsorship Opportunities at a Glance

		Founding	Diamond	Platinum	Gold	Silver	Bronze	Welcome Cocktail	Supporter	Publisher
In person / Hybrid	Investment in €	50 000 €	25 000 €	15 000 €	10 000 €	5 000€	2 000€	5 000€	1 000€	500 €
	Available Packages	1	2	many	many	many	many	1	many	many
	Complimentary Registration to Conference	7	5	4	3	2	1	2		
	Slot in the Industry Day	2	1	1	1	1				
	Logo on Opening Slides	✓	✓							
	Logo on Entrance Boards	✓	✓	✓	✓	✓	✓			
	Roll-up Banner	✓	✓	✓	✓	✓	✓	✓	✓	✓
	Marketing material	✓	✓	✓	✓	✓	✓	✓	✓	
	Ad in Conference Programme Booklet (PDF/Mobile App)	2 Full pages	2 Full pages	1 Full page	1 Full page	1 Half page	1 Quarter page	1 Quarter page	Listed in the booklet	
	Name & logo in Sponsors' section of the Mobile App	✓	✓	✓	✓	✓	✓			
	Link to the sponsor page on LREC 2022 homepage	✓	✓	✓	✓	✓	✓	✓	✓	
	Booth Discount	100%	75%	50%	30%	15%				
	Announcement at Opening Ceremony	✓	✓	✓	✓					
	Free online subscription to JLRE for 1 year	✓	✓	✓	✓	✓				
	Display of publications on tables	✓	✓	✓	✓	✓	✓	✓	✓	✓
Online	Complimentary Registration to Conference	7	5	4	3	2	1			
	Slot in the Industry Day	2	1	1	1	1				
	Logo on Opening Slides	✓	✓							
	Link to the sponsor page on LREC 2022 homepage	✓	✓	✓	✓	✓	✓	✓	✓	
	Booth Discount	100%	75%	50%	30%	15%				
	Announcement at Opening Ceremony	✓	✓	✓	✓					
	Free online subscription to JLRE for 1 year	✓	✓	✓	✓	✓				